



Long-term Support
World Class Quality



January 15, 2020

Dear Customers/Suppliers:

Beginning 2020, ISSI has reorganized to provide better focus on our two diverse product lines. While still operating under one ISSI entity, our Analog Mixed Signal product lines will belong to the newly created “**Lumissil**” Division, and our Memory product lines will stay as “**Memory**” Division. The Divisions shall operate with separate Engineering, Marketing, Sales, and Application Support teams, so you will see our **Lumissil** Division people carrying new business titles and email addresses. However, our ISSI corporate functions including Executive Management, Operations, Quality, Finance, MIS, HR, and Legal, will remain the same.

I want to assure you that this has little impact on the way you are doing business with us -

- Our corporate is still ISSI and we will:
 - Continue with existing contracts,
 - Maintain our high quality standards,
 - Use same part numbers, hence no PCNs,
 - Handle purchase orders and payments as before,
 - Retain all of our distribution partners (other than few instances).
 - Focus on servicing automotive, industrial, IoT, white goods, gaming, and consumer industries,
 - Provide long-term product support consistent with our corporate values.
- Our new web site for Lumissil products is www.lumissil.com.
- Due to two divisional sales teams, customers of both **Memory and Lumissil** products will need to engage with both teams.

We appreciate your understanding and support for our new divisional structure. If there is any question, please do not hesitate to reach us for further details.


KY Han
CEO

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